

Savitribai Phule Pune University							
Revised Curriculum (2024 Pattern as per NEP-2020)							
F.Y B.B.A SEM – I Syllabus							
Course Type	Course	Sub Code	Paper Title	Credit	Internal	External	Total
Major Mandatory (06)	Major Mandatory 1 (Compulsory)	BBA101T	Principles of Management	2	15	35	50
	Major Mandatory 2 (Select Any one Specialization)	BBA102FINT	Principles of Finance	2	15	35	50
		BBA102MART	Principles of Marketing				
		BBA101HRMT	Principles of Human Resource Management				
		BBA102AGBT	Agriculture and Indian Economy				
		BBA102SEMT	Essentials of Services Management				
	Major Mandatory 3 (Select Any one Specialization other than selected in Major Mandatory 2)	BBA102FINT	Principles of Finance	2	15	35	50
		BBA102MART	Principles of Marketing				
		BBA101HRMT	Principles of Human Resource Management				
		BBA102AGBT	Agriculture and Indian Economy				
		BBA102SEMT	Essentials of Services Management				
Open Elective (OE)	Open Elective 1	OE-103-MTS	Business Mathematics – I	2	15	35	50
	Open Elective 2	OE-103-STs	Business Statistics – I	2	15	35	50
Vocational Skill Development Course (VSC)	Vocational Skill Development Course	BBA101VSC	Information Technology for Business	2	15	35	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	BBA101SEC	Soft Skills Development	2	50	0	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	BBA101AEC	Business Communication Skills-I	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	BBA101VEC	Environmental Awareness	2	15	35	50
Indian Knowledge System (IKS)	Indian Knowledge System (IKS)	0	Generic IKS	2	50	0	50
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	BBA101C	Physical Education - I	2	50	0	50
			Total	22	270	280	550